

## CONTEST REGULATION

The online photo contest " Be the face of the Enartis newsletter " (hereinafter "Contest") promoted by Esseco Srl - Enartis Division, VAT number 01027000031, with registered office at Via S. Cassiano, 99 - San Martino, 28069 Trecate NO (Italy) is governed by this regulation that participants are required to consult before sending photos.

### 1. Duration of the Contest

The Contest will take place from 04th October, 2019 to 30th November, 2019.

### 2. Methods and requirements for participation in the Contest

Participation in the Contest is free and will only take place by sending the photo via upload. You can participate with one or more photos.

In order to participate in the Contest you will need to:

- Take a picture inside your own cellar or vineyard following the example of the campaign image used in the post and in the landing page of the competition website (person with a cellar in the background). The photo must not contain any trademarks including the trademark of your company, otherwise the photo will be excluded from the Contest.
- Send the photo via upload from the landing page.

All people of age from all over the world can participate in the Contest.

### 3. How to select photos

At the end of the period specified in point n.1, 18 photos will be selected. The pictures will be selected based on criteria such as: creativity, quality and adherence to the theme.

### 4. Copyright and use of photos

Esseco Srl - Enartis Division, will use the photos selected to promote their monthly or bi-monthly newsletters during 2020 via posts on the company's official social networks (Facebook and LinkedIn) and published on the Enartis website (www.enartis.com). All the participants in the Contest, assign Esseco Srl - Enartis Division the right to use, free of charge, the pictures taken only for the purposes set out in this Contest. Each

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participant relieves the Company of any responsibility, even against any subjects depicted in the photos who, therefore, must give the participant consent to the use,

publication and/or dissemination of their image(s).

The Company will therefore not be liable for any claims and/or actions by third parties including, by way of example but not limited to, claims for compensation or complaints for violation of copyright and/or image rights and for damages relating to the content of photos.

## **5. Responsibilities and guarantees of the participants**

By participating in the Contest, the authors of the photos automatically declare, for all legal purposes, that:

1. The photos sent for the purposes of participating in the Contest: (i) do not contain obscene, explicitly sexual, violent, defamatory offensive material; (ii) do not contain material that discriminates by sex, ethnicity and religion; and (iii) do not contain political material;
2. It is the responsibility of each participant to make sure that the publication of the pictures do not raise any type of legal dispute, for which the Company is relieved of any responsibility.

Furthermore, the participants declare and guarantee to be the exclusive and legitimate holder of all copyrights, exploitation (including economic) and reproduction of the contents of the uploaded photographs, indemnifying and maintaining the indemnity of Esseco Srl - Enartis Division, from any claim and/or action by third parties that may suffer as a result of the violation of the statements, including any legal expenses, including out-of-court charges.

## **6. Acceptance of the Regulations**

The participation in the Contest implies unconditional and total acceptance by the participants of the rules and clauses contained in this Regulation.

## **7. Means used for the publication of the Regulations**

The Contest will be advertised in accordance with these Regulations through communications via internet/social networks. For further information and/or clarifications in relation to this Contest, participants can send an e-mail to the following address: vino@enartis.it.

The Regulation is published on the Enartis website ([www.enartis.com](http://www.enartis.com)).

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## 8. Changes to the Regulations

The Company reserves the right to change the conditions and rules of these Regulations at any time during for the duration of the Contest, if necessary for reasons

related to content, commercial or technical. Any changes will be published by the Company on its website.

## 9. Revocation

All participants can request the Company stop using the submitted photo. Following this request, Esseco srl - Enartis Division will refrain from its further use, but this request does not affect the legality of the previous use of the photo.

## 10. Privacy legislation (GDPR)

By registering for the contest, the participant will provide personal identification data, e-mail addresses, telephone numbers, images, as well as personal data of a particular category such as those suitable for revealing ethnic origin (photo).

Participation in the Contest and the uploading of the photograph constitutes and represents the explicit consent by the participant to the use of the photo, pursuant to articles 13 and 9 of the GDPR, for the purposes and in the manner set out in this Regulation and in its [Privacy Policy](#).

For all that is not indicated here regarding the processing of personal data, the privacy policy published on the Enartis website applies and is referred to: <https://www.enartis.com/it/privacy-e-cookies-policy/>

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