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Enartis brings Artificial Intelligence to Wineries and Inspires a New Vision of "Smart Enology"

Italian multinational collaborates with WINEGRID and confirms itself as a pioneer that integrates cutting-edge technologies into its winemaking solutions

Trecale (Novara), February 13, 2023 - [Enartis](#), an Italian multinational operating in the market of enological products and services and part of the Esseco Group, is once again at the forefront of technology in winemaking processes. Due to a partnership with [WINEGRID](#), a Portuguese engineering company specializing in winemaking monitoring solutions, Enartis will exclusively distribute WINEGRID innovative solutions worldwide which detect critical production data in real-time during the various stages of winemaking. The obtained information is analyzed and interpreted through advanced algorithms and Artificial Intelligence (AI) technologies within a proprietary information system on a SaaS (Software as a Service) platform.

In line with Enartis' mission to support wineries around the world to achieve ever-higher wine quality, the WINEGRID technology now distributed by Enartis will enable winemakers to improve decision-making, increasing the efficiency of their wineries. In fact, due to refined analysis and forecasting capabilities, winemakers will be able to intervene promptly with corrective actions in cases of suboptimal parameters.

"This partnership meets our primary vocation of always being one step ahead in our industry. The interaction with the most advanced forms of technology proposed by WINEGRID, including Artificial Intelligence, allows us to offer, not only solutions and control, but strategic design of wines with a systematic and scientific approach," says Piermario Ticozzelli, Strategic Business Director of Enartis.

Indeed, the proposed innovative technology allows wine producers to constantly monitor the winemaking process and perform predictive analysis of their production, minimizing the need for product sampling and analysis during processing.

"For us, Enartis represents access to proximity with the wine production sector in all nations and the perfect integration between two worlds of expertise born separately, but naturally complementary. Together we listen to the 'voice' of wine and provide the solutions to its needs," says Rogério Nogueira, CEO and Co-founder of WINEGRID.

Always committed to combining innovation and quality for products and services for enology, Enartis along with WINEGRID, projects the sector into the future and brings the concept of "Smart Enology" to increase competitiveness and efficiency in the winery, while constantly respecting and enhancing the identity of the wine.



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enartis
Inspiring innovation.

Enartis is part of the Esseco Group, an industrial group that has developed products that guarantee performance and safety in inorganic chemistry and enology for nearly a century. With a range of more than 300 specific products - tannins, enzymes, fermentation activators, yeasts, bacteria, stabilizers and clarifiers - and more than 200 employees, the company assists more than 10,000 producers in 50 countries to help them improve wine quality by ensuring full compliance with global standards.

Ongoing commitment to research and development, certifications obtained over the years, starting with the international food safety system certification FSSC 22000, enable Enartis to provide innovative solutions and safe products to solve application problems and ensure that wines fully express their character.

WINEGRID is a leading provider of innovative solutions for digitalizing winemaking: from the grape to the bottle. WINEGRID's patented real-time and remote monitoring technology enables a proactive and predictive approach to the winemaking process with state-of-the-art precision. Based on innovative sensors, advanced algorithms, and AI, WINEGRID Systems contribute to increasing productivity and efficiency, reducing costs, and enhancing oenological decision-making, being already used by renowned wine producers all over the world.



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