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## Enartis Consolidates a €130 Million Ecosystem and Appoints New Leadership: Cambieri as CEO, Ticozzelli as General Manager

*The Galliate (Novara)-based company brings Enartis, Winegrid, and Parsec under a single governance structure, creating the first integrated system for winemaking process management.*

**Galliate (Italy), May 20, 2026** — Enartis, a global leader in the development and supply of enological products and technologies, announces the appointment of **Alberto Cambieri** (formerly Chairman of Enartis since 2023) as **CEO** of the company and **Piermarco Ticozzelli** (formerly head of business development at Enartis and CEO of Enartis Spain) as **General Manager**. Both executives already serve on the boards of Winegrid and Parsec, acquired in 2023 and 2025 respectively. Their appointments mark the completion of a unified governance structure across the three entities. Cambieri will also continue in his role as Chief Financial Officer and Board Member of Essec Group.

The leadership changes come at a time of rapid growth for the Italian multinational. With Parsec and Winegrid now fully operational under a single governance structure, Enartis presents itself to the market as an integrated system with **consolidated revenue exceeding €130 million** and **over 300 professionals**, thanks to the newly integrated expertise.

The strategic rationale behind this evolution is clearly articulated by the new CEO: “In recent years, we have built something that goes beyond the sum of its parts,” says Alberto Cambieri. “The integration of Enartis, Winegrid, and Parsec is not simply a coordination effort, but the creation of a system in which diverse competencies work together to generate new value. It is the idea that 1+1+1 does not equal 3, but something greater.”

Within this system, Enartis, Winegrid, and Parsec play distinct and complementary roles.

- **Enartis** oversees the entire winemaking process, from fermentation to bottling.
- **Winegrid** enables continuous visibility via advanced monitoring systems and sensors, providing precise, real-time data.
- **Parsec** provides intelligent technologies for predictive, adaptive, and data-driven process management.

Together, these capabilities form a model that moves beyond the traditional fragmentation of the sector—typically characterized by isolated, reactive interventions—toward a unified,



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**enartis**  
Inspiring innovation.

proprietary system designed to support wineries in managing complex processes with continuity and strategic coherence.

“Our ambition is to empower producers to make increasingly informed, sophisticated decisions,” added Piernario Ticozzelli. “By integrating enological expertise, biotechnology, automation, digitalization, and real-time data into a single, cohesive system, we are not just introducing new solutions, but a new way of understanding and managing the winemaking process. This approach enables wineries to enhance quality while improving competitiveness and sustainability—both economically and environmentally.”

This governance evolution marks a significant step in Enartis' positioning—from a supplier of products to a strategic partner in the optimization and enhancement of the winemaking process.

The model is expanding on a **global scale**, with a direct presence across all major wine-producing regions, including Europe, the United States, South America, Australia, New Zealand, China, and South Africa. This global reach allows Enartis to position itself as a single, reliable partner regardless of local market complexity.

### **About Enartis S.r.l.**

Enartis, part of the Esseco Group, is a global leader in the development and supply of winemaking products and technologies. With over 20 years of experience, the company provides innovative solutions not only for wine but also for spirits, cider, and non-alcoholic and low-alcohol beverages. With a network of 12 branches across five continents and a team of over 300 people, Enartis places research and customer proximity at the core of its success.

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